

# COPENHAGEN FILM FUND FACTS & FIGURES

2013 - 2015

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## **THE FUND**

Thomas Gammeltoft, CEO  
Liv Saalbach, project coordinator  
Caroline Gjerulff, producer

## **THE BOARD**

Jørgen Ramskov, chairman  
Susanne Larsen, vice chairman  
Henning Camre  
Svend Abrahamsen  
Katia Østergaard

## INTRO

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### JØRGEN RAMSKOV

It took many years of hard work and a good few setbacks before Copenhagen Film Fund became a reality. Since its inception in 2013, there has been no shortage of hard work, but the setbacks – fortunately – are a thing of the past.

The Danish Capital Region's unique combination of creative talent, efficient crews, internationally oriented companies, world class hotels and restaurants and every conceivable modern facility, plus the visionary decision taken by the Capital Region, the Municipality of Copenhagen, an array of other Municipalities in the Region - and not least private individuals - to provide investment capital, has meant that its potential is now being fully realised.

For this reason we are now in a position to ensure that, after a few more years of hard work, the Region will be established as one of the prime places in Europe to produce stories in modern digital formats. The previous three years have also demonstrated to us that the term "Film and TV Production" does not adequately cover all the exciting new forms of media for storytelling currently in demand, and which the industry in our Region can deliver now that venture capital is available.

In times past, it was often Swedish and German cities that were chosen as locations for major Danish and international productions. The primary reason for this was the absence of an actual film fund in Greater Copenhagen that could provide funding.

It was for that reason, and to create growth and jobs, that Copenhagen Film Fund was founded in 2013 on an initiative from the Danish Producers Association, with a total capital of 35 million kroner. The Fund was a collaborative venture between then eight Municipalities, the Capital Region and various parties in the film business.

As stated in its Articles of Association, the purpose of the Fund is to “strengthen the Capital Region’s position as an attractive place for Film and TV Production, and thereby create growth in the film industry and its ancillary businesses. This will be accomplished by the Fund, through investment, attracting international Films and TV Drama Series to the Capital Region and having them based there.”

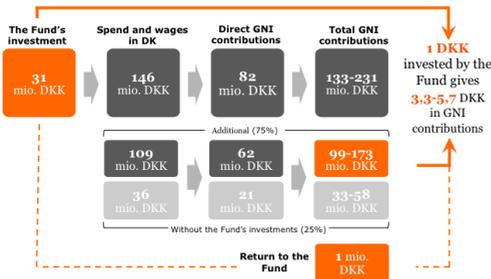
Over the course of its first period of operation, from 2013-2015, Copenhagen Film Fund has managed to gain a place as one of the leading regional funds in the Nordic area. In this way, with a joint investment capital of 31 million

kroner after operating costs, it has invested in 14 productions that have either been attracted to the region for purposes of production, or kept in the region instead of taking the production abroad to find financing.

Our production portfolio ranges from minor investment in the classic English production *Midsummer Murders/Barnaby* and CGI work in the Norwegian disaster movie *Bølgen* (*The Wave*) to the magnificent scenes from the motion picture *The Danish Girl* shot in Copenhagen. In addition to these, there have been animated films and TV Series, where the Fund has invested, for example, in *Wallander* with Kenneth Branagh, *The Team* with Lars Mikkelsen, and finally the *Third Series of The Bridge*.

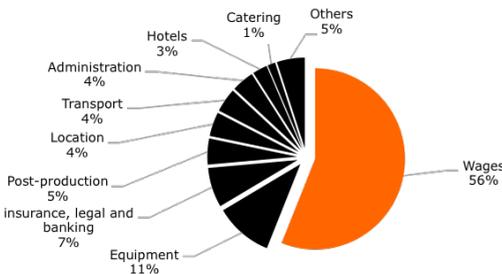
Besides contributing to an entertaining, compelling and thoroughly varied production portfolio, all these productions have emphatically created growth and employment for the Capital Region. The analysis bureau *Copenhagen Economics* have been continuously evaluating the Fund’s results, and for the period 2013-15 it has created an added growth value from DKK 99 to 173 mill. measured in GNI contributions to the industry directly and indirectly, as well as the derivative effects (i.e. wages spend).

### Effects from CPHFF investments 2013-2015



Or to put this more simply: every krone the Fund has invested in the Capital Region has grown to between 3-6 kroner. In addition, the Fund has created an average of 82-112 Danish jobs per year.

### Breakdown of Danish spend 2013-2015



Then there is the branding and profile raising effect of the productions in which the Fund has invested. A prime example of this is *The Danish Girl*, which became an international hit, earning Alicia Vikander an Oscar for Best Supporting Actress. But series such as *Wallander*, *The*

*Bridge III* and *The Team*, shot on the streets and alleys in and around Copenhagen, have also contributed to focusing the attention of a large international audience on Denmark, and the Capital Region in particular.

Copenhagen Film Fund has thus demonstrated its worth not only by creating growth, but also in terms of enhancing the city's profile. We have proved that Copenhagen and its surrounding area have the resources and hitherto unexploited potential to create greater growth, to the benefit of Greater Copenhagen and the whole of Denmark. For that reason, we are also working on a national business and growth strategy to complement the Copenhagen Film Fund and our investment capital. A combination of a national initiative and a regional fund, it will serve to position Greater Copenhagen as the third most sought-after media region in Europe after Berlin and London. This is what we are currently working on, and it will succeed! We have so much to offer.



**COPENHAGEN FILM FUND'S  
INVESTMENTS AND EFFECTS  
2013-2015**

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Unless otherwise is indicated in the following production overview, the production's stated consumption is taken from their current financial statements for consumption in the Danish Capital Region.

The effects are calculated in GNI contribution (added value) and employment in the number of full-time equivalents and are calculated as additional value, which means the consumption is only included with 75% and thereby expected to be the actual growth due to the Fund's investment.

The lowest figure in the GNP contribution indicate the direct and indirect effects that the productions creates in the core businesses and at the supplier in form of wages, profits and the purchase of goods and services. The highest figure in the GNP contribution indicates the overall effects including derivative effects, which is value and jobs created through salaries paid on the production and at the suppliers and afterwards spend in Denmark.

## HEARTLESS I & II

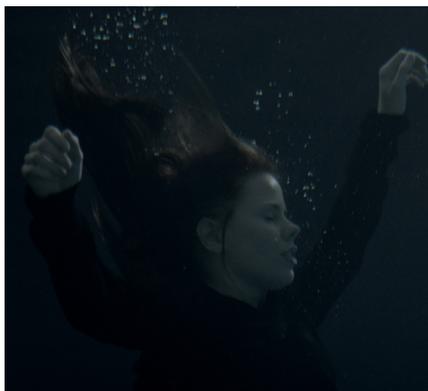
Submitted 03.09.2013

Company Fridthjof Film A/S  
Co-producer SBS - Kanal 5  
Director Nathasha Arthy  
Scriptwriter Nikolaj Scherfig

Format Digital 5 x 42:30  
Genre Fantasy horror, youth  
Language Danish

Total budget 32.797.961 / € 4.407.676  
CPHFF Spend budget 25.239.238  
CPHFF invest 2.600.000

FTEs / GNI contribution 34 - 47 / 14 - 24 mio. DKK



## BARNABY / MIDSUMMER MURDERS

Submitted 17.09.2013

Company Bently Productions  
Co-producer The Production Company  
Director Alex Pillai  
Scriptwriter Paul Logue

Format Tv-series, 1 x 90 min.  
Genre Crime  
Language English

Total budget 6.500.000 / € 871.314  
CPHFF Spend budget 1.611.455  
CPHFF invest 200.000

FTEs / GNI contribution 2 - 3 / 1 - 2 mio. DKK



## THE TEAM

Submitted 17.09.2013

Company	Network Movie (DE) & Lunamine (BE)
Co-producer	Nordisk Film Production (DK) & Superfilm (AU)
Director	Katrine Windfeld & Kasper Gaardsøe
Scriptwriter	Mai Bostrøm & Peter Thorsboe
Format	Tv-series, 8 x 58 min.
Genre	Crime-noir
Language	English / German / Flamish / French



Total budget	76.815.000 / € 10.296.917
CPHFF Spend budget	16.114.041
CPHFF invest	2.500.000
FTEs / GNI contribution	31 - 43 / 12 - 22 mio. DKK

## NORDIC FACTORY

Submitted 20.12.2013

Company	Pebble & DoDream
Director	Forskellige fra DK, Finland, Frankrig, Argentina, Zambia & Kirgisistan
Scriptwriter	The directors
Format	Short film, 8 x 15 min.
Genre	Drama
Language	Danish



Total budget	1.735.300 / € 232.614
CPHFF Spend budget	1.799.651
CPHFF invest	320.000
FTEs / GNI contribution	3 - 4 / 1 - 2 mio. DKK

## THE BRIDGE III

Submitted 11.04.2014

Company	Filmance International & Nimbus Film
Co-producer	DR / SVT
Director	Henrik Georgsson & Rumle Hammerich
Scriptwriter	Hans Rosenfeldt & Nikolaj Scherfig
Format	Tv-series, 10 x 52 min.
Genre	Crime noir
Language	Swedish / Danish
Total budget	100.093.202 / € 13.417.319
CPHFF Spend budget	20.761.000
CPHFF invest	4.374.000
FTEs / GNI contribution	43 - 59 / 18 - 31 mio. DKK



## LONG WAY NORTH

Submitted 02.05.2014

Company	Sacrebleu Productions
Co-producer	Nørlum ApS
Director	Remi Chayé
Scriptwriter	Claire Paoletti & Patricia Valeix
Format	Feature film / animation
Genre	Adventure
Language	French and Danish dub
Total budget	45.513.525 / € 6.101.009
CPHFF Spend budget	2.601.980
CPHFF invest	1.000.000
FTEs / GNI contribution	5 - 7 / 2 - 3 mio. DKK



## WALLANDER

Submitted 30.06.2014

Company Left Bank (UK)  
Co-producer Yellow Bird Danmark  
Director Ben Caron  
Scriptwriter Peter Harness

Format Tv-series, 3 x 90 min.  
Genre Crime-noir  
Language English



Total budget 77.562.224 / € 10.039.708  
CPHFF Spend budget 6.724.464  
CPHFF invest 2.030.000

FTEs / GNI contribution 10 - 14 / 4 - 7 mio. DKK

## RITA III

Submitted 10.12.2014

Company SF Film Production  
Co-producer Netflix & TV 2 Danmark  
Director Lars Kaalund  
Scriptwriter Christian Torpe

Format Tv-series, 8 x 45 min.  
Genre Comedy  
Language Danish



Total budget 39.925.035 / € 4.949.736  
CPHFF Spend budget 30.498.484  
CPHFF invest 3.000.000

FTEs / GNI contribution 54 - 71 / 23 - 37 mio. DKK

## THE WAVE

Submitted 17.12.2014

Company Fantefilm Bølgen A/S  
Co-producer Ghost VFX  
Director Roar Uthaug  
Scriptwriter John Kaare Raake & Harald Rosenl w Eeg

Format Feature film  
Genre Thriller / disaster  
Language Norwegian

Total budget 38.576.147 / € 5.171.065  
CPHFF Spend budget 1.518.402  
CPHFF invest 602.732

FTEs / GNI contribution 3 - 5 / 1 - 2 mio. DKK



## THE KING'S NO

Submitted 12.01.2015

Company Paradox Film  
Co-producer Nordisk Film Production  
Director Erik Poppe  
Scriptwriter Jan Tiygve Royneland & Harald Rosenl w

Format Feature film  
Genre History / drama  
Language Norwegian / Danish

Total budget 59.019.663 / € 7.911.483  
CPHFF Spend budget 9.008.540 (budget)  
CPHFF invest 3.500.000

FTEs / GNI contribution 15 - 22 / 6 - 12 mio. DKK



## THE DANISH GIRL

Submitted 13.03.2015

Company	Working Title & Universal Studios
Co-producer	Marlow Film (prod. service)
Director	Tom Hooper
Scriptwriter	Lucinda Coxon
Format	Feature film
Genre	History / drama
Language	English
Total budget	146.423.631 / US 20.873.395
CPHFF Spend budget	13.503.434
CPHFF invest	6.220.000
FTEs / GNI contribution	25 - 35 / 9 - 16 mio. DKK



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## THE UNTAMED

Submitted 06.05.2015

Company	Mantarraya Film
Co-producer	Snowglobe Film
Director	Amat Escalante
Scriptwriter	Amat Escalante
Format	Feature film
Genre	Drama
Language	Spanish
Total budget	10.836.360 / € 1.454.545
CPHFF Spend budget	2.886.058 (budget)
CPHFF invest	747.714
FTEs / GNI contribution	6 - 8 / 2 - 4 mio. DKK



## A MINUTE'S SILENCE

Submitted 01.09.2015

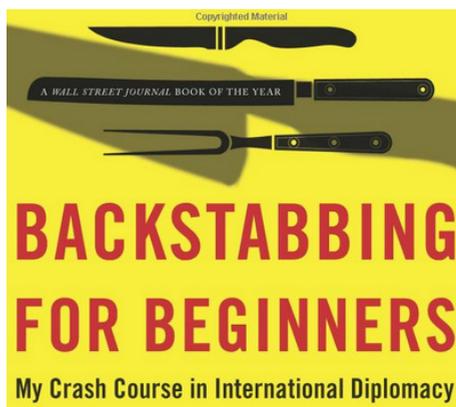
Company	Moovie GmbH
Co-producer	Copenhagen Production Service
Director	Thorsten Schmidt
Scriptwriter	André Georgi & Claudia Kratachvil
Format	Feature film
Genre	Romantic drama
Language	German
Total budget	17.580.000 / € 2.395.000
CPHFF Spend budget	1.795.775
CPHFF invest	522.574
FTEs / GNI contribution	3 - 4 / 1 - 2 mio. DKK



## BACKSTABBING FOR BEGINNERS

Submitted 14.12.2015

Company	Creative Alliance P
Co-producer	Scythia, Houndstooth & Eyeworks Scandinavia
Director	Per Fly
Scriptwriter	Daniel Pyne & Per Fly
Format	Feature film
Genre	Political thriller
Language	English
Total budget	58.563.641 / € 7.869.447
CPHFF Spend budget	6.209.344 (budget)
CPHFF invest	3.000.000
FTEs / GNI contribution	11 - 15 / 4 - 8 mio. DKK



# COPENHAGEN FILM FUND'S INVESTMENTS 2016

## THE NILE HILTON INCIDENT



Company  
Co-producer

Atmo Film  
Final Cut For Real

## LUIS AND HIS FRIENDS FROM OUTER SPACE



Company  
Co-producer

Ulysses Filmproduktion GmbH  
A.Film Production & Fabrique D'Image

Copenhagen Film Fund has three strands. Besides funding and policy development, a large proportion of the Fund's work consists of marketing Greater Copenhagen, together with the creative talent and those working in the creative sector. The Fund works partly by establishing a presence abroad, and partly by focusing attention abroad on what Greater Copenhagen has to offer as a film location. The efforts over the past three years have resulted in the Fund being mentioned 453 times in the Danish media, and it has just passed the 820 mark in terms of followers on Facebook.

The Fund has also made its mark abroad, most recently in the English branch magazine Screen Daily, which in February covered the Fund's investment in Backstabbing for Beginners, and also the New York Times, which in November 2015 covered the Fund's involvement in The Danish Girl.

## SCREEN DAILY

HOME NEWS REVIEWS AWARDS BOX OFFICE FESTIVALS FEATURES  
Production Distribution Box Office Finance Digital News archive Diversify

Home > News > Production

### Theo James, Ben Kingsley head to Copenhagen for corruption thriller

24 February, 2016 | By Wendy Mitchell



### Eros and Identity Meet Again in Copenhagen,

By SOLVEJG SCHOU | NOV. 20, 2015



The Danish Girl has been the Fund's largest investment to date. With an investment of 6 million kroner, the film shot for twelve days in Copenhagen during the Spring of 2015, and had a Danish spend of 14 million kroner. In addition to creating growth and employment, The Danish Girl has also had major branding value. A set of results from Visit Denmark's press survey shows that the film has gained Copenhagen exposure 17 million times over on various platforms, with a net advertising value of 3.5 million kroner. It should be noted that this result alone was achieved by Visit Denmark that launched a thorough press campaign around the Danish premiere. These results have served partly to sharpen the Fund's perception of what investments should be made in the future, and also to reinforce its raison d'être.

International representation of the Fund occurs mainly at foreign film festivals. Cannes, Berlin, Toronto, London and Göteborg, as well as MIPCOM and Series Mania are mainstays of the Fund's annual programme. The Fund aims

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to market Danish talent and facilities houses, equipment hire and productions as actors capable of competing globally. It does so by holding receptions and networking meetings at international marketplaces, where investors and partners can use and widen their networks.

Besides marketing the Danish Region, the Fund and its actors abroad, the Fund sees a value in furthering synergies between Danish and foreign talent. For the third year in a row, the Fund, in collaboration with the Copenhagen TV Festival and with support of the Danish Film School and the American Ambassador, Rupert Gifford, arranges a Masterclass with high profile international writers. In 2014 it was Nic Pizzolato, the man behind True Detective, who visited Copenhagen. In 2015 it was the creator of Homeland, Howard Gordon, and this year the Fund is offering a double bill featuring Fargo's writer Noah Hawley and The Affair's Sara Treem, who are presenting their working methods and latest projects to an exclusive circle of folk from the Scandinavian Film and TV business.

### **Film Greater Copenhagen**

The former Oresund Film Commission has now merged with the Copenhagen Film Fund and has changed its name to Film Greater Copenhagen. A number of the Fund's marketing initiatives will now fall under the remit of Film

Greater Copenhagen. Along with the Municipality of Copenhagen's Food and Media campaign as a channel to growth the organisation will lift more areas than before, and will work with it to represent content producing business to national bodies and individual politicians. Film Copenhagen will also work closely with the Fund's Swedish colleagues from Film in Skåne and the Southern Sweden Film Commission on common initiatives and project allocations.

Film Greater Copenhagen will:

- be a one-stop organisation advising and guiding those international parties interested in the Region's media landscape, including financing.
- expedite the granting of permission to shoot on streets, thoroughfares, institutions etc., and to locate local co-partners.
- together with professional bodies and educational organisations work to secure, train and provide further training for the Danish workforce, especially in the form of apprenticeships and internships.
- support and further develop local skillsets and synergies between Danish and foreign talent through various Structural Funds, Festivals, selected workshops, residential programmes and seminars.
- promote market share for local facility houses and production service companies with international actors.

In conclusion, I would like to thank all those who have contributed to the Fund for their stalwart support. A regional, municipal and private partnership that supports our industry, and at this level is something entirely new in this country. Many thanks!

The Copenhagen Film Fund has now been financed for 2016/17 to the tune of 25 million kroner. We are still working on the financing for 2017 onwards, not least because we have numerous potential applicants that our investment capital cannot cover. It is for this reason, the Fund has been at the forefront of a national business and growth strategy for our industry. If all goes well, this will also provide an incentive benefiting major Danish and International Film, TV Series and Game productions wishing to base their production in Denmark, thereby creating growth and employment. This will be the basis for making Greater Copenhagen the third most sought-after media region in Europe after Berlin and London. And it will succeed!

Thomas Gammeltoft, CEO

# COPENHAGEN FILM FUND'S CONTRIBUTORS 2013-2015



KØBENHAVNS KOMMUNE



Region  
Hovedstaden

BALLERUP



FREDERIKSBERG  
KOMMUNE



NÆSTVED



HVIDOVRE  
KOMMUNE



BRØNDBY KOMMUNE



FURESØ  
KOMMUNE



HELSINGØR  
KOMMUNE



Albertslund Kommune

made in  
**COPEN  
HAGEN**



FAF:



filmSTATIONEN

**DANSKE  
DANISH FILM DIRECTORS  
INSTRUKTØRER**



ENGELBRECHT  
CONSTRUCTION A/S

**FilmGEAR**



Dansk Skuespillerforbund



NORDISK FILM



FRIDTHJOF FILM

**KAMERA  
UDLEJNINGEN**



DanskeDramatikere

REDRENTAL<sup>A/S</sup>



Copenhagen Film Fund invests in larger Danish and international film and TV series that is produced in our region and distributed both nationally and internationally. The Fund covers up to 40 pct. of the local spend, but is not an automatic scheme.

Find more info at [cphfilmfund.com](http://cphfilmfund.com) or contact

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***Liv Saalbach, project coordinator***

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